

Works Cited

Cash, Meredith. "WNBA Legend Sue Bird Says Calls for Equality with the NBA Are Not about Equal Pay." Insider. Insider, October 30, 2020.

<https://www.insider.com/sue-bird-wnba-nba-equal-pay-2020-10>.

Insider published this source on October 30, 2020, by Meredith Cash. This article talks about an interview done with Sue Bird about pay inequality. This source will be used for the direct quotes of a WNBA player and how she feels about the movement created by it. As well as the wrong assumption made about what WNBA players want to help combat the wage gap. The strength of this source is that it has a direct quote and the weakness is it is from a source that is a commercial site.

Dixon, Ed. "Study: WNBA Leads US Sports Leagues in Diversity Hiring." SportsPro. Sports Pro Media, February 4, 2021.

<https://www.sportspromedia.com/news/study-wnba-leads-us-sports-leagues-in-diversity-hiring/>.

This is a photo and is a primary source. We will use this in our website as a visual aid to illustrate our information.

ESPN. "Chiney Ogwumike Speaks out about WNBA Pay Disparity | OTL | ESPN." YouTube.

YouTube, August 15, 2018. https://www.youtube.com/watch?v=Jo_wmIoWRzY.

In this ESPN conference with WNBA player and WNBA player's association vice president Chiney Ogwumike, the wage gap between the NBA and the WNBA is talked about, specifically how players are being affected by it. This gives perspective and

evidence that the salaries of these female athletes are affecting their lifestyles in ways that are making many of them question their place in the league and wonder if there is a different league where they would be better compensated. It could have provided even better information by including the opinions of more than just a couple of WNBA players.

“Giles Morgan: What the Breakaway Projects Fail to Understand about Sport Is Its Unpredictability.” WNBA 2021 commercial guide: Every franchise, every sponsor, all the major TV deals. Sports Pro Media, May 19, 2021.
<https://www.sportspromedia.com/opinions/giles-morgan-leicester-fa-cup-super-league-golf-richard-bland/>.

Sports Pro Media wrote this source on May 19, 2021. This source talks about the franchises that partner with the WNBA and what teams have which sponsorship. Also, the companies that have shown the WNBA games and how many viewers they have like ESPN. Also, the WNBA teams have gone under new ownership. This source will be used to determine what company supports the WNBA. The viewership on each social media platform and how each team does. The strength of this source is the statistics that it provides of each team, the ownership of each team, and how they have changed but are from last year.

Goodheart, Caroline. *Professional Basketball Wage Gap Illustration*. McDaniels, Declan. “Data Explains the Leading Cause for Wage Gap in Professional Basketball.” *Redwood Bark*,
<https://redwoodbark.org/60085/opinion/data-explains-the-leading-cause-for-wage-gap-in-professional-basketball/>.

This is an illustration. We will use this in our website as a visual aid to illustrate our information.

“Male vs Female Professional Sports Salary Comparison.” Male vs Female Professional Sports Salary Comparison. Adelphi University, January 4, 2022.

<https://online.adelphi.edu/articles/male-female-sports-salary/>.

Adelphi University wrote this source on May 20, 2021. This article highlights the difference between the pay of male and female sports players. The article starts by comparing the pay of men and women in the workplace, not just in sports. Then jumps to golf, basketball, soccer, softball/baseball, and tennis with an average comparison of their overall pay. Then show the overall top-paid female and male athletes of 2010 and 2019. Talks about the wage gap in the NBA and WNBA, soccer, and tennis. This source will be used for the comparison of men's and women's pay gap in sports and the NBA and WNBA. The charts from the basketball section show the amount of money they make over the years 1997-1998, 2011-2010, and 2019-2020. Also the comparison image of the pay that NBA and WNBA players make. The strength of this source is a University wrote it so it is not biased and is a trustworthy source, but the weakness is the source has more than just the basketball wage gap.

Strupp, Josh. “Visualizing the Gap.” Medium. Nightingale, March 10, 2021.

<https://medium.com/nightingale/visualizing-the-gap-eccb912d75e2>.

In this article they are looking at the facts and data of why the wages of WNBA players are substantially lower than NBA players. The main point is to put into perspective the large gap in pay and how the system's justification for the gap is the root of the problem.

Topics that are covered include the basic facts of exactly how much each team is getting paid and individually. Other topics are based around explaining how the game is built for men by men. For example they say "Over 99% of corporate sponsorship dollars go toward male leagues." I believe that all of these facts of how the system is working to keep women earning less than men was put into a greater perspective with this article. This will be very helpful and valuable information to put into the presentation so that others can understand where the biased ideas are rooted. It will also be beneficial to put more statistics into our presentation to further increase our credibility. This source has great strengths like all of the statistics while also giving the facts straight out without being too biased. Although at the end of the article there was some personal commentary which lowered my trust in the site, when I fact checked all of the information was correct. Although it was also written in 2021 so some of the facts had changed but much of it was still the same.

“The Gender Wage Gap in Sports ... - Bard Digital Commons.” Accessed March 14, 2022.

https://digitalcommons.bard.edu/cgi/viewcontent.cgi?article=1037&context=senproj_s2019.

This source from Bard provides a very simplified explanation of what wage gaps are, what they're caused by, and how they're affecting athletes in all sports, although it does go most in-depth into the wage gaps in American professional basketball. In addition, the source states many of the proposed solutions to the wage gap, as well as data that demonstrates historic trends to the wage gap (evidence that this is not a new occurrence in womens' sports). The author of this source, David Runcie, is a men's assistant basketball coach at a college level, which makes the source more credible in that it's a topic that affects a sport which is a large part of his life. However, as he is involved more

in men's basketball than women's basketball, he may not be as *directly* affected by the wage gap.

Bernstein, Andrew. *Lisa Leslie and Rebecca Lobo, who would both later be inducted into the Naismith Memorial Basketball Hall of Fame, played in the WNBA's first game on June 21, 1997.* Getty Images. July 18, 2021. *Inside the WNBA's Inaugural Game, 25 Seasons Later.*
https://www.espn.com/wnba/story/_/id/16256278/inside-wnba-inaugural-game-25-seasons-later.

This is a photo and is a primary source. We will use this in our website as a visual aid to illustrate our information.

Wheelcock, Helen. "“We Got Next!”" National Women's History Museum, October 1, 2018.
<https://www.womenshistory.org/articles/we-got-next>.

This source was written by Helen Wheelcock, who has been writing about women's basketball since 2000 in a variety of publications. It is published on the National Women's History Museum's website. The article, written in 2018, gives a brief history of the WNBA's founding and how the organization has changed and adapted over time. This information can be used to show the context of the wage gap between the NBA and WNBA. The information in this source is not completely up to date when it comes to current developments in the WNBA because it was written in 2018.

“WNBA 2021 Commercial Guide: Every Franchise, Every Sponsor, All the Major TV Deals.” SportsPro, May 20, 2021.
<https://www.sportspromedia.com/analysis/wnba-2021-commercial-guide-jersey-sponsors-local-tv-rights-partners/>.

In this article statistics of the average spent on the WNBA is looked at. It is also looked at more or the reason as to why the pay for the WNBA is so much less than the NBA. For example, in the article they say the WNBA season is 36 games from May to October while the NBA season is 82 games from late October and going to April. This information is very valuable for our research as it furthers our argument that the pay in the WNBA is not the only issue in today's basketball. Although the article was a little outdated so I had to fact check some of the statistics. The strengths include information that backs up our initial argument of why the WNBA is being paid less than the NBA.