

## Annotated Bibliography

### Primary Sources:

*Ferrari Racing: A Pictorial History*. Colin, Goodwin. First edition, Great Britain, Crowfoot Press, 1997. Book.

This book showed what the races looked like for Ferrari as well as Ford showing how Ferrari influenced Ford's racing era and the flip from just cars for work to cars for show. It shows how cars were made and raced during Ford and Ferraris racing era.

*Le Mans 100: A Century at the World's Greatest Endurance Race*. Smale, Glen. Motorbooks, 2023. Book.

This book was used to show me exactly who won the stats, the times and many other events that happened at the 1966 Le Mans race. It had the exact race results as well as the crew member names and other valuable information.

Iacocca, Lee. "Lee Iacocca's 1964 Mustang Introduction Speech." *Ford Media*, [https://media.ford.com/content/dam/fordmedia/North%20America/US/2013/08/Mustang50/Iacocca\\_Speech-Mustang%20Intro.pdf](https://media.ford.com/content/dam/fordmedia/North%20America/US/2013/08/Mustang50/Iacocca_Speech-Mustang%20Intro.pdf). Accessed 13 November 2023.

This is the exact speech that Lee Iacocca wrote. It shows me exactly what he said that day that changed peoples minds and showed them the future

MotorTrend. "The Ford Mustang: History, Generations, Models, Specifications." *MotorTrend*, 1 May 2020, <https://www.motortrend.com/features/ford-mustang-history-generations-models-specifications/>. Accessed 13 November 2023.

This document shows me pictures of how the cars changed with time

Goodwin, Graham. "Le Mans 1966: The Golden Mystery." *Dailysportscar*, 17 June 2016, <https://www.dailysportscar.com/2016/06/17/le-mans-1966-the-golden-mystery.html>. Accessed 13 November 2023.

This article talks about the 1966 Le Mans and all the key players involved. It helped me understand exactly what was going on in the pit.

“Images: 24 Hours of Le Mans.” *Motorsport Images*,  
[https://www.motorsportimages.com/photos/?tag=champagne&event\\_id=4416](https://www.motorsportimages.com/photos/?tag=champagne&event_id=4416).  
Accessed 15 November 2023.

In this gallery of photographs there were pictures of the winning podium at Le Mans. It showed how the exact event worked out in the end with a picture of Henry Ford II and the winning drivers

Banks, William V., and Jac Schaeffer. “1966 Le mans- Newspaper Coverage.”  
*newspapers.com*,  
<https://www.newspapers.com/article/daily-independent-journal-1966-le-mans/133043665/>. Accessed 10 December 2023.

In this gallery of newspapers there are articles from when Ford beat Ferrari. Showing how Ford's success headlined all over the papers.

“Ford Archives: Ford v Ferrari history in pics.” *The Detroit News*, 15 November 2019,  
<https://www.detroitnews.com/picture-gallery/business/autos/ford/2019/11/15/ford-v-ferrari-history/4198608002/>. Accessed 13 November 2023.

I used this gallery for images on my website to enhance the meaning behind the words. I learned about the people in the pictures and how it was relevant to my project.

“Company Timeline.” *Ford Corporate*,  
<https://corporate.ford.com/about/history/company-timeline.html>. Accessed 10 December 2023.

In this website they had a timeline including the specific time of before and after Le Mans. I focused on when they opened Ford of Europe Inc. I learned about the opening of it, I also got an image.

## **Secondary Sources**

Maurer, Tracy Nelson. *Ford GT; Full Throttle*, and Ford Motor Company. Vero Beach, Florida, Rourke Pub., 2008. Book.

This book takes the winning car of the 1966 Le Mans and breaks it down. The book shows me how the GT influenced the cars that were made after their races in the late 60's, as well as how they made a comeback in the 2000's for the better of Ford.

Taner, Hans. *The Racing Fords*. Meredith Press, 1968. Book.

The Racing Fords book shows me the growth of the Fords racing days and their uprising to the biggest win of their time bringing them back into the game for sellings cars.

Allen, John, and Gordon Jones. *The Ford that Beat Ferrari: A Racing History of the GT40*. Third ed., Slovenia, Evro Publishing Limited, 2019.

This book shows the evolution of the Ford car, even though these are not the cars that were made to be sold but instead race. And how overtime you can see the change in the models. It also shows the correlation of Shelby American, the dealer that helped Ford successfully go into racing.

Baime, A. J., *Go Like Hell: Ford, Ferrari, and Their Battle for Speed and Glory at Le Mans*. First ed., United States of America, Mariner Books, 2009.

This book helps me understand the events leading up to the wins at Le Mans, also leading up to Ford starting to be a leader in racing. It also shows how the people who brought Ford to glory in their struggles as well as their moments of victory.

Tate, Robert. "MotorCities - Ford's 1966 Lineup Featured Innovative Styling, New Features | 2017 | Story of the Week." *MotorCities National Heritage Area*, 17 July 2017, <https://www.motorcities.org/story-of-the-week/2017/ford-s-1966-lineup-featured-innovative-styling-new-features>. Accessed 5 November 2023. Website.

This website shows me how Ford's cars changed because of the races, the change did happen a year before but they were able to confidently make more and more different sports cars (modeled after the Mustang) knowing that "their" cars were desired

“1964 Mustang Launch Speech – Lee Iacocca.” Mustang Maniac, <https://mustangmaniac.org/1964-mustang-launch-speech-lee-iacocca/>. Accessed 5 November 2023. Website.

1964 was the year that went down in auto industry history the year the Ford Mustang came out. Being successful did not come as easy as just releasing a new car. This was when Lee Iacocca wrote a brilliant speech about the new Mustang

Schreiber, Ronnie. “How Lee Iacocca and Carroll Shelby changed Detroit.” *Hagerty*, 12 July, 2019, <https://www.hagerty.com/media/automotive-history/how-lee-iacocca-and-carroll-shelby-changed-detroit/>. Accessed 5 November 2023. Website.

This article showed me that Lee Iacocca and Carroll Shelby rocked the auto industry. Lee Iacocca knew that the up and coming set of baby boomers were over cars that were for work they needed something fast and stylish and Iacocca knew that it had to BE fast not just look fast, then Shelby took over the racing side creating an unstoppable duo

Da Vinci, Leonardo, and Erik Gregersen. “Lee Iacocca” | Biography, Book, & Facts.” *Britannica*, 11 October 2023, <https://www.britannica.com/biography/Lee-Iacocca>. Accessed 12 November 2023.

This helped me understand the man behind the mission Lee Iacocca and what his motives were, how he became an important person in the automotive industry and what his life was like.

Witzenberg, Gary. “How Ford’s Iconic Mustang Came to Be... and Almost Didn’t.” *Hagerty | Classic Car Insurance For People Who Love Cars*, Hagerty, 12 September 2019, <https://www.hagerty.com/>. Accessed 10 November 2023.

This website shows me how Lee Iacocca changed the game for Ford and for the automotive industry by creating the Mustang as well as the impact that the Mustang had on the automotive industry, which changed the style of cars forever.

Phillips, John. “Lee Iacocca: What I'd Do Differently.” *Car and Driver*, 10 December 2013, <https://www.caranddriver.com/features/a15112239/what-id-do-differently-lee-iacocca-feature/>. Accessed 13 November 2023.

This shows me the correlation between Carroll Shelby and Lee Iacocca the two masterminds between the plan to create the Mustang and make people want it

McFadden, Robert D. "Lee Iacocca, Visionary Automaker Who Led Both Ford and Chrysler, Is Dead at 94 (Published 2019)." *The New York Times*, 2 July 2019, <https://www.nytimes.com/2019/07/02/obituaries/lee-iacocca-dead.html>. Accessed 15 November 2023.

In this article they talked about what Lee Iacocca had done for the automotive industry but also about what he did for Ford specifically.

Duisberg, Kristin. "Q&A with A.J. Baime." *UNH Magazine*, 7 July 2020, <https://magazine.unh.edu/issue/spring-summer-2020/qa-with-a-j-baime/>. Accessed 14 November 2023.

I got an image of A.J. Baime, but I also learned about A.J. Baime's books and especially his book *Go Like Hell*.