

I became interested in doing my National History Day project about Ford vs Ferrari after watching the movie Ford vs Ferrari. I realized that there was much more to the story than just a successful company winning a race; it was a fight for the future of Ford. After doing some research, I found many resources that explained every piece of the story – from Lee Iacocca's idea to use the race as a marketing strategy to the impact of the race on American history. I learned Ford did much more than just win a race. It paved a path in history, opening up a whole new market, as well as building the economy.

My research began with sources such as *Racing Fords*, *Topspeed.com*, and *Britanica.com*. Then I looked for more focused information on subjects such as the books *Go like Hell*, and *The Ford that Beat Ferrari*. Image galleries including *MotorSportImages.com* were extremely helpful; they had many pictures of the Le Mans 1966. As for primary sources, I used *Le Mans 100: A Century at the World's Greatest Endurance Race* that had the names and times of every person involved. I also found a script of Lee Iacocca's speech about the Ford Mustang, the car that started it all. As for my secondary sources, there were plenty of articles, books, and websites about Ford vs Ferrari. My most valued source was A.J Baime, author of *Go Like Hell*. His insights, gathered in an email interview, were incredibly helpful.

I chose to do a website because I enjoy working with technology, and I thought it would be the best way to present and show photos, videos, and all my research in an organized way. I also found lots of quotes and a website was a great way to showcase them. Using a website was a great way to tell the story of Ford vs Ferrari. At first I struggled with understanding how to use the website builder software, but eventually I was able to catch on. All of the tools the website builder offered were great to enhance my project. I learned that I needed to order things in a way that would make it easier for the reader to comprehend, such as the placement of images and colors.

My topic is relevant to the History Day theme because Ford vs Ferrari has had a massive impact on automotive history. It served as a turning point because it paved the way for sales of Ford cars in Europe, which was a very successful market for the company. Ford has taken its place as one of the big 3 automakers and employed over 180,000 employees. Ford has proven to be a constant innovator in the automotive industry including the invention of the Model T's, and assembly lines. Victory at Le Mans helped fuel passion among Ford Mustang buyers in particular. Without its win at Le Mans it's hard to say if Ford would still be here today.