

## PROCESS PAPER

**How We Chose Our Topic:** We both had recently watched *The Founder* on Ray Kroc's journey to make McDonald's a multi-billion dollar company. After being asked what our topic would be, we ended up with three ideas. These ideas included the Speedee System, the creation of the Apple Macintosh, and Pixar animation. We believed all of these topics would not just fit this year's criteria but would have enjoyable components that we would like to learn more about. In the end, we chose the Speedee System because this movie piqued our interest, and having more knowledge on this topic helped confirm our choice.

**How We Conducted Our Research:** To start our research, we looked into the vast Google Search Engine to find key details on our topic. Our second piece of research was at the library. Our class took a trip to two libraries: the Delano Public Library and the Minneapolis Central Library. After finding no informational texts of any sort at our local library, our second choice was the Minneapolis Central Library. There, we found books that considerably corresponded to our topic. Our final part of the research was an interview with Rebecca Radintz, a former first-hand worker in the McDonald's Speedee System. We gained information on what working directly with the Speedee System is like. The Minneapolis Library and Google helped us with our studies the most, allowing us to get the perfect information to fulfill our website.

**How Did We Create Our Project?** The History Day Project gave the choice of different approaches to how we presented our project. After considering our options, we ended up selecting the website option because we believed our project would be best suited for it. The website could easily capture the entirety of our information, and we like computer work more than hands-on. First, we designed the site and implemented writing from our script, thesis, etc. Then we edited each page to make it more professional. In the end, our project looks tidy for our National History Day competitions.

**Our Historical Argument (Thesis):** Our project, proved that the invention of McDonald's Speedee System marked a significant turning point for the American restaurant industry. This innovation influenced modern consumer culture by optimizing efficiency and overall productivity while also enhancing dining experiences. With its focus on speed and convenience, it paved the way for the fast-paced, on-the-go lifestyle we have today.

**Topic Significance:** Our topic is of extraordinary significance in history. At its start, the order lines were booming in the couple of unconventional but effective stores the McDonald's Brothers owned. As these stores progressed and grew, they birthed an industry called the fast food industry, in which companies took specific business practices and ideas from the Speedee System. History was affected in the realms of organization, competence, and dining habits by this revolution. In obscurity, the Speedee System altered the time, the restaurant industry as a whole, and will have a forever-lasting footprint on our world.